

Welcome back

**OFFICE
Reopen**



Practice Social Distancing



**Impacts of the Covid-19
pandemic on Vancouver Island
businesses**



SURVEY RESULTS

Back on April 9, Smart Dolphins IT Solutions circulated a survey to our clients as well as to the broader Vancouver Island business community. We did this in an effort to uncover the early impacts of the Covid-19 pandemic. In May, we released those results.

Fast forward six months and we again asked fellow business leaders to share some information on how the pandemic has impacted their organization.

The results from our latest survey paint a slightly different picture when it comes to remote work, however, the overall impact, key trends and challenges remain largely the same.

It is also apparent that while many leaders have had to pivot in terms of how their products or services are delivered, there has been little negative impact in the way of growth. Key trends include:

- Back to the office
- Ongoing concern for work culture and team morale
- Increased investment in technology

**Average
Impact: 3.44/5**

“We're going forward to work as opposed to going backwards to work and just trying to think differently and be really open-minded.”

— Laura Bolster, Megson Fitzpatrick

“I feel that there is a certain advantage to being in a place that is abundant in resources and beauty and where people want to be. I feel that Vancouver Island will continue to attract other Canadians to our shores to keep our economy moving. With what has been happening globally and in the US, this could increase and improve our overall economic health on Vancouver Island.”

— Anonymous

Workplace Impact



BACK TO THE OFFICE

- 43% of those that responded have fewer than 10% of their workforce working remotely.
- 62% of respondents will have 0-9% of their team continue to work remotely long-term.

These statistics significantly contrast with the results of our April survey in which 31% of respondents had 80-100% of their team working remotely.

TECHNOLOGY

- 46% of respondents stated that IT security is their number one technology concern.
- 57% of respondents are embracing innovation by investing more in technology.

We are continually trying to use state of the art technology to streamline processes to improve service and reduce the workload for our staff.

— Anonymous

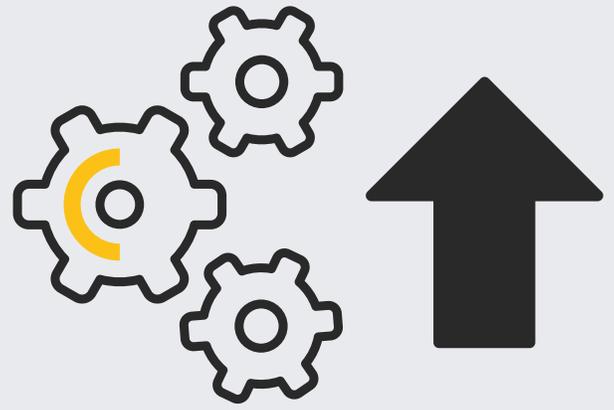
WORKPLACE CULTURE

- 75% of respondents stated that employee safety was their number one concern.
- 62% say team morale and culture is their second major area of concern.

PRODUCTIVITY

38%

of respondents noted a productivity decrease.



Continue to communicate and collaborate with like-minded colleagues and partners. Seek opportunities for win-wins. Think local whenever possible and look for ways to benefit the community broadly, for everyone's greater good.

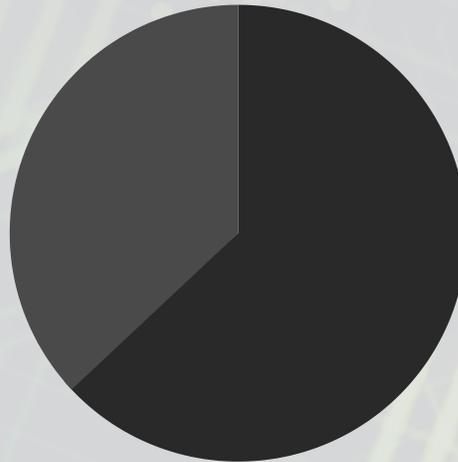
— Anonymous

35%

of those surveyed indicated that they will increase staff in 2020.

REVENUE

Decrease
37%



No change or increase
63%



ADVICE

- Stay liquid.
- Shop local, think local.
- Innovate.
- Embrace new opportunities.
- Keep communication strong.

More to come...

PODCASTS WITH LOCAL LEADERS.

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